

NOW HIRING



THE POINT CASINO & HOTEL MARKETING DIRECTOR

Lead Operations. Honor Tradition. Drive Tribal Prosperity.

The Director of Marketing is a senior leader responsible for driving brand performance, guest engagement, and profitable growth through integrated marketing strategies in a regulated gaming and hospitality environment. This role combines strategic planning with hands-on execution, overseeing promotions, advertising, database marketing, player development, and guest communications. The Director of Marketing serves as a trusted partner to the General Manager and department leaders, ensuring marketing initiatives are aligned with business objectives, operational execution, and regulatory requirements.

KEY RESPONSIBILITIES

- Develop and execute marketing strategies to increase market share, visitation, and profitability.
- Lead branding, advertising, promotions, PR, and guest engagement initiatives.
- Own the annual marketing plan, calendar, budget, and performance metrics.
- Oversee promotions from planning, execution, and ROI analysis.
- Support player development and host programs with data-driven marketing strategies.
- Collaborate cross-functionally with operations to deliver cohesive guest experiences.
- Lead and develop and hold accountable a high-performing marketing team.
- Evaluate and implement marketing technologies to improve efficiency and reporting.
- Ensure compliance with all regulations and internal controls.

QUALIFICATIONS

- Bachelors in marketing, business, or related field (or equivalent gaming experience).
- 10+ years in gaming, including 5+ years in marketing leadership.
- Proven results in promotions, database marketing, and guest engagement.
- Strong analytical skills with ROI and performance data analysis.
- Experience leading and developing marketing teams.
- Excellent communication and cross-functional collaboration.
- Knowledge of gaming regulations and compliance.
- Flexible schedule, including nights, weekends, and holidays.
- Eligible for WA Class III gaming license.

Submission Date:
MAY 29TH 2026

APPLY NOW



WHY TPCH?

Lead a premier gaming and hospitality destination in Washington State’s Pacific Northwest, rooted in the heritage and values of the Port Gamble S’Klallam Tribe. This role offers the opportunity to elevate guest experiences, drive strong operational performance, and support Tribal economic vitality

THE COMMUNITY & TRIBE

The Port Gamble S’Klallam Tribe, known as the Strong People, has lived along the shores of the Puget Sound since time immemorial. The heart of the community is Little Boston—a vibrant village that honors tradition while embracing innovation. From canoe journeys and community gatherings to investment in education and enterprise, the Tribe’s spirit of resilience and stewardship guides everything we do.

The Kingston and Hansville area blends small-town warmth with breathtaking scenery. Known as the “Gateway to the Olympic Peninsula,” Kingston offers ferry access to Edmonds and Seattle, while nearby Hansville provides quiet beaches and sweeping coastal views. Residents enjoy farmers markets, art, live music, and community events that celebrate both Tribal and regional heritage. It’s a place where you can lead with purpose and live with balance.

Explore our area: <https://www.kitsap.love/kingston>

COMPENSATION & BENEFITS

The Point Casino & Hotel offers a competitive executive compensation package, including salary, benefits, and performance incentives commensurate with experience and qualifications.

Contact Us
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For more information:
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